



2024 OPPORTUNITIES

CORPORATE PARTNER & SPONSORSHIP OPPORTUNITIES

MAKE YOUR IMPACT WITH THE BRAIN INJURY
ASSOCIATION OF PENNSYLVANIA



ABOUT BRAIN INJURY ASSOCIATION OF PENNSYLVANIA (BIAPA)

OUR MISSION

Our mission is to prevent brain injuries and to foster an inclusive community of education, advocacy, support, and research to maximize the quality of life for those with brain injuries and their families.

OUR REACH

- 17,000 website visitors annually
- 2,900 social media followers
- 5,200 newsletter recipients
- 300 attendees at our annual conference
- 400 calls annually to the Brain Injury Resource Line (BIRL)
- 1,800 participants in our annual walks and races

PENNSYLVANIA BRAIN INJURY STATISTICS



138,600

Injuries sustained by adults and children each year

>85%

More than 85% of all TBIs involve: lack of a seatbelt, improper fit of a protective helmet, use of alcohol and drugs, or falls (especially in older adults)



17,107

Citizens age 19 or under have sports-related brain injuries, with over 15,000 seen in emergency departments in Pennsylvania

543,288

People living in Pennsylvania with brain injury-related disabilities



HIGHLIGHTS OF OUR IMPACT

EDUCATION

Annual Conference

The Brain Injury Association of Pennsylvania (BIAPA) coordinates a two-day conference designed for professionals, researchers, educators, students, survivors, family members, caregivers, and other interested persons. This signature event provides opportunities for the attendees to learn from experts and each other through conference presentations and networking. Professionals are also able to earn continuing education units/credits (CEUs). A significant portion of the survivor and caregiver participants are able to attend thanks to scholarships provided by the organization and generous donors.

ReDiscoverU

Established by the Council on Brain Injury (CoBI), the ReDiscoverU Program assists individuals in learning new skills or rediscovering past interests through inclusive and diverse educational opportunities that enhance the health, well-being, and knowledge of those who participate in the classes. In 2023, BIAPA began hosting the ReDiscoverU Program.

Brain Safety Fairs

Each year prior to the COVID-19 restrictions, BIAPA presented educational and fun-filled Brain Safety Fairs throughout the commonwealth. Many events included the fitting and distribution of free bicycle helmets. These programs began again in 2023.

Training Services

BIAPA provides a variety of professional educational and training programs that include: Brain Injury Basics, Certified Brain Injury Specialist (CBIS) Preparation Courses, and Brain Injury 101, 201, and 301. Expansion of these offerings was undertaken in 2023.

ADVOCACY

Federal Level: Brain Injury Awareness Day on Capitol Hill

Each March, the Congressional Brain Injury Task Force hosts Brain Injury Awareness Day in Washington, DC, to observe Brain Injury Awareness Month. This day is dedicated to educating elected officials about the full range of brain injury's effects, the challenges faced by persons living with brain injury and by their families, and the services and supports available to them.

State Level: Brain Injury Coalition

BIAPA participates in advocacy efforts on behalf of the brain injury community by participating in the Brain Injury Coalition and serving in an advisory capacity on policy issues.

HIGHLIGHTS OF OUR IMPACT (CONTINUED)

SUPPORT

Brain Injury Resource Line (BIRL): 1-800-444-6443

BIAPA's Brain Injury Resource Line (BIRL) is staffed by volunteers who are able to provide information about resources that may be of help to people with brain injury or their families.

Brain Injury Ambassador Program

Developed through a partnership between the Pennsylvania (PA) Department of Health and BIAPA, the Brain Injury Ambassador Program aims to connect with the families and caregivers of persons who have recently experienced a brain injury and will deliver a message of hope and help to let them know that they are not alone.

BrainSTEPS School Consultation

After sustaining a brain injury, many students return to school with lingering effects that affect their classroom performance. The BrainSTEPS School Consulting Program was created by the PA Department of Health in 2007, and is jointly funded by the PA Department of Health and the PA Department of Education, Bureau of Special Education, via the PaTTAN network. BrainSTEPS is implemented by BIAPA and is available to all Pennsylvania public school students in grades K-12, at no cost to their families. BrainSTEPS is designed to provide consultation to school teams and families in the development and delivery of educational services for students who have experienced any type of acquired brain injury.

Support Groups and Social Opportunities

BIAPA currently supports 25 active support groups across the commonwealth (either in person or virtually) and a national virtual support group. Our support groups provide significant opportunities for social interaction, support, and sharing of resources. In January 2023, we also began hosting a virtual support group for the caregivers of individuals who have experienced brain injury.

Run, walk, and roll events, which are held throughout the commonwealth, provide significant awareness and social opportunities for participants, in addition to securing financial support for BIAPA.

NeuroResource Facilitation

Funded by the federal Administration for Community Living and offered through a partnership between the PA Department of Health and BIAPA, this free service provides high-level planning and care management services for individuals impacted by brain injury, their families, and community organizations. Facilitators connect them with public and private resources/systems that will help support the individual with brain injury in the best ways possible over the long term.

RESEARCH

Grants/Contracts/Partnerships

BIAPA is a significant partner to the PA Department of Health, the federal Centers for Disease Control and Prevention (CDC), and other national leaders in the healthcare community. Through a variety of contracts and grants, BIAPA is relied upon to coordinate and lead various initiatives, including the Juvenile Justice Program and a program to understand Brain Injury and Opioid Misuse.

WE INVITE YOU TO SUPPORT BIAPA ANNUAL CORPORATE PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER | \$7,500

- Premier placement of corporate logo and live link on the BIAPA Home Page
- Premier placement of corporate logo and live link on the BIAPA Corporate Partners Page
- Recognition of partnership when resources are provided through the Brain Injury Resource Line (BIRL)
- Partnership announced in HeadLines, BIAPA's monthly newsletter
- Logo and live link in each issue of Headlines
- The opportunity to write an article for Headlines four times a year
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

Includes Additional Optional 2024 Conference Benefits

- Complimentary premier exhibitor space and corporate partnership recognition at annual conference
- One free full conference registration and up to four discounted conference registrations
- Full-page advertisement in the annual conference program
- Recognition on all BIAPA social media platforms

GOLD PARTNER | \$5,000

- Premier placement of corporate logo and live link on the BIAPA Home Page
- Premier placement of corporate logo and live link on the BIAPA Corporate Partners Page
- Recognition of partnership when resources are provided through the Brain Injury Resource Line (BIRL)
- Partnership announced in HeadLines, BIAPA's monthly newsletter
- Logo and live link in each issue of Headlines
- The opportunity to write an article for Headlines twice a year
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

Includes Additional Optional 2024 Conference Benefits

- Complimentary premier exhibitor space and corporate partnership recognition at annual conference
- One free full conference registration and up to two discounted conference registrations
- Full-page advertisement in the annual conference program
- Recognition on all BIAPA social media platforms

SILVER PARTNER | \$2,500

- Corporate logo on the BIAPA Home Page
- Corporate logo and live link on the BIAPA Corporate Partners Page
- Recognition of partnership when resources are provided through the Brain Injury Resource Line (BIRL)
- Partnership announced in HeadLines, BIAPA's monthly newsletter
- Logo and live link in each issue of Headlines
- The opportunity to write an article for Headlines two times a year
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

Includes Additional Optional 2024 Conference Benefits

- Complimentary priority exhibitor space and corporate partnership recognition at annual conference
- One free full conference registration and one discounted conference registration
- Half-page advertisement in the annual conference program
- Recognition on all BIAPA social media platforms

BRONZE PARTNER | \$1,500

- Corporate logo on the BIAPA Corporate Partners Page
- Partnership announced in HeadLines, BIAPA's monthly newsletter
- Logo displayed in each issue of Headlines
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

Includes Additional Optional 2024 Conference Benefits

- One free full conference registration
- Corporate partnership recognition at annual conference
- Quarter-page advertisement in the annual conference program
- Recognition on all BIAPA social media platforms

PROFESSIONAL PARTNER | \$500

- Name and credentials on the BIAPA Corporate Partners Page
- One discounted conference registration (50% discount)



SURVIVOR SCHOLARSHIP FUND

Contribute to the Survivor Scholarship Fund to enable a substantial number of survivors and their caregivers/care partners to attend the Brain Injury Association of Pennsylvania's 2024 Annual Conference.

A \$325 contribution will support a single scholarship. Any donation—whatever the amount—is appreciated and tax-deductible to the fullest extent of the law.

To donate to the Survivor Scholarship Fund, scan the QR code or visit biapa.org/scholarships.

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE DATES | JUNE 24-25, 2024

Each sponsorship allows your company or organization to maximize your visibility while delivering a message of support and commitment to BIAPA members and attendees. Sponsors of keynote, plenary, or workshop sessions will be highlighted in the conference brochure, announced prior to each session they sponsor, and recognized on signage accompanying each specific session.

\$1500 INVESTMENT

- Opening Keynote
- Professional Meet & Greet
- Dinner Reception & Silent Auction
- Awards Ceremony

\$750 INVESTMENT

- Monday Breakfast
- Monday Lunch
- Tuesday Breakfast
- Tuesday Lunch

\$1000 INVESTMENT

- Plenary Session
- Extended Two-Part Workshop Session

\$500 INVESTMENT

- Coffee House with Cristabelle
- Support Group Luncheon
- Caregiver/Care Partner Session
- Workshop Session
- Sensory Room

ANNUAL CONFERENCE EXHIBITOR OPPORTUNITIES

ANNUAL CONFERENCE DATES | JUNE 24-25, 2024

☐ PREMIER EXHIBITOR | \$1,500

- Priority placement of a 6-foot skirted table and 2 chairs inside the main ballroom
- One free full conference registration and one additional conference registration at a reduced rate
- Full-page advertisement in the printed conference program distributed at the conference
- Recognition on all BIAPA social media platforms

*Electric service is available through the Lancaster Marriott & Convention Center for an additional cost.

☐ PRIORITY EXHIBITOR | \$1,000

- A 6-foot skirted table and 2 chairs inside the main ballroom
- One free full conference registration
- Half-page advertisement in the printed conference program distributed at the conference
- Recognition on all BIAPA social media platforms

*Electric service is available through the Lancaster Marriott & Convention Center for an additional cost.

SPONSOR AND EXHIBITOR DEADLINE: MAY 1, 2024

2024 AGREEMENT FORM

For more information, contact Christine Schneider at schneider@biapa.org or call 833-242-7248.

Company Name _____

Address _____

City _____ **State** _____ **Zip** _____

Website _____

Facebook Handle _____

Instagram Handle _____

Contact Name _____

Contact Email _____ **Contact Phone** _____

Contact Phone _____

CORPORATE PARTNERSHIPS

Platinum Partner \$7,500

Gold Partner \$5,000

Silver Partner \$2,500

Bronze Partner \$1,500

Professional Partner \$500

DONATE TO THE SCHOLARSHIP SURVIVOR FUND

\$ _____

EXHIBITOR OPPORTUNITIES

Premier Exhibitor \$1,500

Priority Exhibitor \$1,000

ANNUAL CONFERENCE PARTNERSHIPS

Opening Keynote \$1,500

Professional Meet & Greet \$1,500

Dinner Reception & Auction \$1,500

Awards Ceremony \$1,500

Plenary Session \$1,000

Extended Workshop Session \$1,000

Monday Breakfast \$750

Monday Lunch \$750

Tuesday Breakfast \$750

Tuesday Lunch \$750

Coffee House with Cristabelle \$500

Support Group Luncheon \$500

Caregiver | Care Partner Luncheon \$500

Workshop Session \$500

2024 AGREEMENT FORM

(Continued)

Corporate Partnership Total: _____

Annual Conference Sponsorships Total: _____

Survivor Scholarship Donation: _____

Total Amount: \$ _____

PAYMENT OPTIONS:

- Enclosed is a check made payable to BIAPA
- Invoice me
- Charge my credit card

CREDIT CARD NO. _____

EXP _____ **CVV** _____ **Billing Zip Code** _____

Signature _____

Please submit sponsorship agreement by mail or email to:

BIAPA

ATTN: Christine Schneider

947 Wayne Avenue, No. 110

Chambersburg, PA 17201

EMAIL: schneider@biapa.org

OFFICE: 833-242-7248