



# ANNUAL PARTNERSHIP OPPORTUNITIES

CORPORATE PARTNERSHIPS, CONFERENCE SPONSORSHIPS AND MORE



# ABOUT BRAIN INJURY ASSOCIATION OF PENNSYLVANIA (BIAPA)

## OUR MISSION

Our mission is to prevent brain injuries and to foster an inclusive community of education, advocacy, support, and research to maximize the quality of life for those with brain injuries and their families.

## OUR REACH

- 17,000 website visitors annually
- 2,900 social media followers
- 5,200 newsletter recipients
- 300 attendees at our annual conference
- 400 calls annually to the Brain Injury Resource Line (BIRL)
- 1,800 participants in our annual walks & races

## BRAIN INJURY STATISTICS



**138,600**

Injuries sustained by adults and children each year

**>85%**

**>85%**

More than 85% of all TBIs involve: lack of seatbelt, improper fit of helmet, use of alcohol and drugs or falls (especially in older adults)



**17,107**

Citizens age 19 or under have sports-related brain injuries, with over 15,000 seen in the ER in Pennsylvania

**543,288**

People living with brain injury related disabilities



## OUR IMPACT

### EDUCATION

#### Annual Conference

BIAPA coordinates a two-day conference designed for professionals, survivors, family members, caregivers and volunteers. This signature event provides opportunities for professionals, survivors, and caregivers to learn and network and for professionals to earn CEUs. A significant portion of the survivor and caregiver participants are able to attend thanks to scholarships provided by the organization and generous donors.

#### ReDiscoverU

Established by the Council on Brain Injury (CoBI), the ReDiscoverU Program assists individuals in learning new skills or rediscovering past interests through inclusive and diverse educational opportunities that enhance the health, well-being, and knowledge of those who participate in the classes. Beginning in 2023, BIAPA will host the ReDiscoverU program.

#### Brain Safety Fairs

Prior to the Covid-19 restrictions BIAPA presented educational and fun-filled Brain Safety Fairs throughout the commonwealth each year. Many events include the fitting and distribution of free bicycle helmets. We hope to begin these programs again in 2023.

#### Training Services

BIAPA provides a variety of professional educational and training and programs that include: Brain Injury Basics, Certified Brain Injury Specialist (CBIS) Preparation Courses, and Brain Injury 101, 201 & 301. We plan to expand these offerings in 2023.

### ADVOCACY

#### Federal Level: Brain Injury Awareness Day on Capitol Hill

Each March, the Congressional Brain Injury Task Force hosts Brain Injury Awareness Day in Washington, DC to observe Brain Injury Awareness Month. This day is dedicated to educating elected officials about the full range of brain injury's effects, the challenges faced by persons living with brain injury, and the services and supports available to them.

#### State Level: Brain Injury Coalition

The Brain Injury Association participates in advocacy efforts on behalf of the brain injury community by participating in the Brain Injury Coalition and serving in an advisory capacity on policy issues.



# OUR IMPACT CONTINUED

## SUPPORT

### **Brain Injury Resource Line (BIRL) 1-800-444-6443**

BIAPA's Brain Injury Resource Line (BIRL) is staffed by volunteers who are able to provide information about resources that may be of help to people with brain injury or their family.

### **Ambassador Program**

Developed through a partnership between the Pennsylvania Department of Health and the Brain Injury Association of Pennsylvania, the Brain Injury Ambassador Program aims to connect with the families and caregivers of a person who has recently experienced a brain injury and let them know that they are not alone: to deliver a message of hope and help.

### **BrainSTEPS School Consultation**

After sustaining a brain injury, many students return to school with lingering effects that impact classroom performance. The BrainSTEPS School Consulting Program was created by the PA Department of Health in 2007, and is jointly funded by the PA Department of Health and the PA Department of Education, Bureau of Special Education via the PaTTAN network. BrainSTEPS is implemented by the Brain Injury Association of PA and available to all PA public school students in grades K-12 at no cost to their family. The program is designed to consult with school teams and families in the development and delivery of educational services for students who have experienced any type of acquired brain injury.

### **Support Groups & Social Opportunities**

We currently support 25 active support groups across the commonwealth and a national virtual support group. Our annual coordination of Races provide significant social opportunities in addition to fund raising. In January 2023, we will begin hosting a support group for the caregivers of individuals who have experienced brain injury.

Run, walk and roll events, which held throughout the commonwealth, provide significant awareness and social opportunities for participants, in addition to securing financial support for the Association.

### **NeuroResource Facilitation**

This service provides high level planning and care management services for individuals, families, and organizations and connects with both public and private resources systems that will help support the individual with brain injury in the best ways possible over the long term.

## RESEARCH

### **Grants : Contract : Partnerships**

BIAPA is a significant partner to the PA Department of Health, the Centers for Disease Control (CDC) and other national leaders in the healthcare community. Through a variety of contracts and grants BIAPA is relied upon to coordinate and lead various initiatives including; the Juvenile Justice Program and a program to understand Brain Injury & Opioid Misuse.

# WE INVITE YOU TO SUPPORT BIAPA ANNUAL CORPORATE PARTNER OPPORTUNITIES

## **PLATINUM PARTNER** | \$7,500

- Premier placement of corporate logo and live link on the BIAPA Home Page
- Premier placement of corporate logo and live link on the BIAPA Corporate Partner Page
- Partnership noted when resources are provided through the Brain Injury Resource Line (BIRL)
- Logo and live link in each issue of HeadLines, BIAPA's monthly newsletter
- The opportunity to write an article for HeadLines 4x/year
- Partnership announced in HeadLines
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

### **Includes Additional Optional 2023 Conference Benefits**

- Complimentary premier exhibitor space and corporate partner recognition at annual conference
- One free full conference registration and up to four discounted full conference registrations
- Full page advertisement in the annual conference program
- Recognition in all BIAPA social media platforms

## **GOLD PARTNER** | \$5,000

- Premier placement of corporate logo and live link on the BIAPA Home Page
- Premier placement of corporate logo and live link on the BIAPA Corporate Partner Page
- Partnership noted when resources are provided through the Brain Injury Resource Line (BIRL)
- Logo and live link in each issue of HeadLines, BIAPA's monthly newsletter
- The opportunity to write an article for HeadLines 2x/year
- Partnership announced in HeadLines
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

### **Includes Additional Optional 2023 Conference Benefits**

- Complimentary premier exhibitor space and corporate partner recognition at annual conference
- One free full conference registration and up to two discounted full conference registrations
- Full page advertisement in the annual conference program
- Recognition in all BIAPA social media platforms

## **SILVER PARTNER** | \$2,500

- Corporate logo on the BIAPA Home Page
- Corporate logo and link on the BIAPA Corporate Partner Page
- Partnership noted when resources are provided through the Brain Injury Resource Line (BIRL)
- Logo and live link in each issue of HeadLines, BIAPA's monthly newsletter
- The opportunity to write an article for HeadLines 2x/year
- Partnership announced in HeadLines
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

### **Includes Additional Optional 2023 Conference Benefits**

- Complimentary priority exhibitor space and corporate partner recognition at annual conference
- One free full conference registration and one discounted full conference registration
- Half page advertisement in the annual conference program
- Recognition in all BIAPA social media platforms

## **BRONZE PARTNER** | \$1,500

- Corporate logo on the BIAPA Corporate Partner Page
- Logo displayed in each issue of the HeadLines the BIAPA e-newsletter
- Partnership announced in HeadLines
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

### **Includes Additional Optional 2023 Conference Benefits**

- One free full conference registration
- Corporate partner recognition at annual conference
- Quarter page ad in the annual conference program

## **PROFESSIONAL PARTNER** | \$500

- Corporate logo on the BIAPA Corporate Partner Page

## **DONATE TO THE SURVIVOR SCHOLARSHIP FUND**

Sponsor a brain injury survivor so they can attend the Brain Injury Association of Pennsylvania's 2023 Conference.



To donate to the Scholarship Fund scan the QR code or visit [biapa.org/2023conferencescholarships](https://biapa.org/2023conferencescholarships).

# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

2023 CONFERENCE DATES | JUNE 27-28, 2023

Each sponsorship allows your company or organization to maximize your visibility while delivering a message of support and commitment to BIAPA members and attendees.

Customize a package to meet your unique needs.

## \$1,500 INVESTMENT

- Opening Keynote
- General Session
- Professional Meet & Greet
- Dinner Reception & Auction
- Awards Ceremony

## \$750 INVESTMENT

- Tuesday Breakfast
- Tuesday Lunch
- Wednesday Breakfast
- Wednesday Lunch

## \$1,000 INVESTMENT

- Plenary Session
- Extended Breakout Session

## \$500 INVESTMENT

- Coffee House with Cristabelle
- Support Group Luncheon
- Caregiver Luncheon
- Breakout Session

# ANNUAL CONFERENCE EXHIBITOR OPPORTUNITIES

2023 CONFERENCE DATES | JUNE 27-28, 2023

## PREMIER EXHIBITOR - \$1,500

- Priority placement of a 6-foot skirted table and 2 chairs inside the main ballroom
- One free full conference registration and one additional full conference registration at a reduced rate
- Full page advertisement in the printed in-person conference program
- Recognition on all BIAPA social media platforms

\*Electric service available through the Lancaster Marriott & Convention Center for an additional cost.

[Download the form here.](#)

## PRIORITY EXHIBITOR - \$1,000

- A 6-foot skirted table and 2 chairs inside the main ballroom
- One free full conference registration and one additional full conference registration at a reduced rate
- Half page advertisement in the printed in-person conference program
- Recognition on all BIAPA social media platforms

\*Electric service available through the Lancaster Marriott & Convention Center for an additional cost.

[Download the form here.](#)

**SPONSOR AND EXHIBITOR DEADLINE: MAY 15, 2023**



# 2023 PARTNERSHIP AGREEMENT FORM

For more information, contact Christine Schneider at [schneider@biapa.org](mailto:schneider@biapa.org) or call 833-242-7248.

**Company Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Website** \_\_\_\_\_

**Facebook Handle** \_\_\_\_\_

**Instagram Handle** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Email** \_\_\_\_\_ **Contact Phone** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_

## CORPORATE PARTNERSHIPS

**Platinum Partner \$7,500**

**Gold Partner \$5,000**

**Silver Partner \$2,500**

**Bronze Partner \$1,500**

**Professional Partner \$500**

## DONATE TO THE SCHOLARSHIP SURVIVOR FUND

\$ \_\_\_\_\_

## ANNUAL CONFERENCE PARTNERSHIPS

**Opening Keynote \$1,500**

**General Session \$1,500**

**Professional Meet & Greet \$1,500**

**Dinner Reception & Auction \$1,500**

**Awards Ceremony \$1,500**

**Plenary Session \$1,000**

**Extended Breakout Session \$1,000**

**Tuesday Breakfast \$750**

**Tuesday Lunch \$750**

**Wednesday Breakfast \$750**

**Wednesday Lunch \$750**

**Coffee House with Cristabelle \$500**

**Support Group Luncheon \$500**

**Caregiver Luncheon \$500**

**Breakout Session \$500**

# 2023 PARTNERSHIP AGREEMENT FORM

(Continued)

**Corporate Partnership Total:** \_\_\_\_\_

**Annual Conference Partnership Total:** \_\_\_\_\_

**Survivor Scholarship Donation:** \_\_\_\_\_

**Total Amount: \$** \_\_\_\_\_

## PAYMENT OPTIONS:

- Enclosed is a check made payable to BIAPA
- Invoice me
- Charge my credit card

**CREDIT CARD NO.** \_\_\_\_\_

**EXP** \_\_\_\_\_ **CVV** \_\_\_\_\_ **Billing Zip Code** \_\_\_\_\_

**Signature** \_\_\_\_\_

*Please submit sponsorship agreement by mail or email to:*

**BIAPA**

**ATTN: Christine Schneider**

**947 Wayne Avenue, No. 110**

**Chambersburg, PA 17201**

**EMAIL: [schneider@biapa.org](mailto:schneider@biapa.org)**

**OFFICE: 833-242-7248**