

SPONSORSHIP, EXHIBITOR AND ADVERTISING OPPORTUNITIES

BRAIN INJURY ASSOCIATION OF PENNSYLVANIA

2022 Annual Conference

Celebrating Connections and Collaboration in Brain Injury Rehabilitation



2022 ANNUAL CONFERENCE

Sunday, June 26 – Tuesday, June 28, 2022
Lancaster Marriott & Convention Center, Lancaster, PA

biapa.org



WE INVITE YOU TO SUPPORT BIAPA

OUR MISSION

The mission of the Brain Injury Association of Pennsylvania (BIAPA) is to foster a community of education, advocacy, services, supports and research to maximize the quality of life for those with brain injuries and their families.

This year's annual conference will celebrate connections and collaborations in Brain Injury Rehabilitation. It is designed for professionals, survivors, family members, caregivers and volunteers, with experts presenting on ethics, headaches, sleep, opioid, supports and more!

OUR ASSOCIATION

Companies and organizations have the opportunity to sponsor, exhibit and advertise at this year's conference, which makes it possible for the BIAPA to provide help, hope and healing to thousands of Pennsylvania residents whose lives are forever changed by brain injury.

Partner with BIAPA and benefit from:

- Meaningful Interactions with Professionals, Survivors, Family Members, Caregivers and Volunteers
- Recognition at the Annual In-Person Conference and Post-Conference On-Demand Sessions
- Networking and Social Opportunities with Safety Protocols per CDC Guidelines
- Exceptional Value for your Marketing Dollars

BIAPA Annual Conference Dates and Hours

Sunday, June 26, 2022 2:00 PM – 10:00 PM
Monday, June 27, 2022 8:00 AM – 9:30 PM
Tuesday, June 28, 2022 7:30 AM – 3:45 PM

2022 ANNUAL CONFERENCE

ATTENDANCE AND VACCINATION POLICY:

We look forward to seeing as many of you as possible at our upcoming conference in Lancaster. We realize, though, that we are still in the midst of a pandemic that just won't quit. We know that many of our potential attendees have been vaccinated, while others have not, for a range of reasons. We have done our research and consulted many professionals from a range of perspectives in order to determine the best way to proceed at this time.

We have adopted the following policy:

- We will require BIAPA Annual Conference attendees to be fully vaccinated against COVID (as defined by CDC Guidelines) prior to traveling to Lancaster. **You must complete the self-certification waiver and send to admin@biapa.org by June 1, 2022.**
- Wearing a mask is optional during the BIAPA Annual Conference.
- We ask that attendees who are not vaccinated stay home, stay safe, and do not travel to attend our in-person conference. **A limited number of sessions will be recorded and available for purchase after the conference.**
- BIAPA reserves the right to refuse registration or conference admission for any reason at the sole discretion of BIAPA.
- Attendees who do not abide by posted and/or announced rules and safety requirements will be dismissed from the conference without refund.
- BIAPA will not be responsible or liable in any way for any illness which may or may not be attributable to attendance at the conference.
- Anyone experiencing symptoms of illness on-site should quarantine in their room until obtaining a negative COVID test and notify Christine Schneider, Conference Coordinator, at 717-940-0976.

To help ensure attendee safety, BIAPA will:

- Place hand sanitizing stations throughout conference meeting space.
- Keep a stock of masks in the registration area.
- Provide packages of sanitizing wipes in all meeting rooms to allow participants to wipe down high-touch surfaces.
- Offer touchless refillable water stations in the meeting room to fill your own personal water bottle. Please remember to clearly mark your name on your water bottle. Disposable cups will also be available.

2022 ANNUAL CONFERENCE

VACCINATION SELF-CERTIFICATION AND WAIVER OF LIABILITY

I certify that I am fully vaccinated against COVID, per CDC guidelines, with no symptoms and not under a quarantine/isolation requirement.

I also acknowledge that there is a risk of contracting COVID, even for persons who are vaccinated against COVID; COVID can cause serious illness with lingering effects, and even death; and no amount or extent of precautions can guarantee against contracting COVID.

I acknowledge the risk of exposure to COVID during this conference. I agree that I will not hold Brain Injury Association of Pennsylvania (BIAPA) or any of its officers, directors, or contractors responsible for exposure to COVID and I waive any rights I may have to seek money damages against BIAPA if I am exposed to COVID as a result of my attendance at this conference.

I also certify that the foregoing certification is true and correct this

_____ DAY OF _____ 2022.

Signature

Printed Name

Mobile Number

EXHIBITOR OPPORTUNITIES

PREMIER EXHIBITOR - \$1,500 (SAVE \$600! \$2,100 VALUE)

- Priority placement of a 6-foot skirted table and 2 chairs inside the main ballroom
- One free full conference registration and one additional full conference registration at a reduced rate of \$300
- Full page advertisement in the printed in-person conference program
- Full page advertisement in the digital program available after the conference
- Recognition on all BIAPA social media platforms

*Electric service available through the Lancaster Marriott & Convention Center for an additional cost.

[Download the form here.](#)

PRIORITY EXHIBITOR - \$1,000 (SAVE \$600! \$1,600 VALUE)

- A 6-foot skirted table and 2 chairs inside the main ballroom
- One free full conference registration and one additional full conference registration at a reduced rate of \$300
- Half page advertisement in the printed in-person conference program
- Half page advertisement in the digital program available after the conference
- Recognition on all BIAPA social media platforms

*Electric service available through the Lancaster Marriott & Convention Center for an additional cost.

[Download the form here.](#)

SPACE SELECTION

Exhibitors will be assigned on a first-come, first-served basis by exhibitor class (Premier or Priority) in the date order in which the exhibitor registrations were received.

HANDOUTS AND GIVEAWAYS

Exhibitors are welcome to distribute handouts and have a door prize drawing at their table.

EXHIBIT SET-UP

Sunday, June 26, 2022 11:00 AM – 1:00 PM

EXHIBIT DATES AND HOURS

Sunday, June 26, 2022 2:00 PM – 7:45 PM

Monday, June 27, 2022 8:00 AM – 7:30 PM

Tuesday, June 28, 2022 7:30 AM – 3:45 PM

SPONSORSHIP OPPORTUNITIES

Each sponsorship allows your company or organization to maximize your visibility while delivering a message of support and commitment to BIAPA members and attendees. Customize a package to meet your unique needs.

\$1,500 INVESTMENT

- Sunday Opening Keynote**
“Hope In Song: Music in Recovery Following Brain Injury”
- Sunday Evening Keynote** **TAKEN**
“Value-Based Payments and How to Prepare Your Organization”
- Monday Opening Keynote**
“Understanding the Effect of Bias in Equitable and Client-Centered Care in 21st Century Healthcare.”
- Monday Dinner Reception &** **TAKEN**
- Tuesday Opening Keynote** **TAKEN**
“Optimizing Sleep after Brain Problems, Implications and Treatment”

\$750 INVESTMENT

- Monday Breakfast**
- Monday Lunch** **TAKEN**
- Tuesday Breakfast**
- Tuesday Lunch**

\$300 INVESTMENT

- Provide a Scholarship to a Brain Injury Survivor or Caregiver**

\$1,000 INVESTMENT

- Professional Meet & Greet Event** **TAKEN**
- Tuesday Lunch Plenary** **TAKEN**
“Modifiable Risk Factors after TBI for the Term Prevention of Cognitive Decline”
- Extended Breakout Session** **TAKEN**
“The Intersection of Opioid Abuse and Brain Injury”
- Extended Breakout Session**
“The Neuroscience of Ethical Decision-Making: Translating the Science of Morality in Daily Practice”

\$500 INVESTMENT

- Coffee House with Cristabelle** **TAKEN**
Hosted by Cristabelle Braden, singer/songwriter, speaker, author, podcast host and TBI survivor/advocate. A night for attendees to share their poetry, music or stories.
- The Sunday Night Movie** **TAKEN**
“Best Summer Ever” Musical
- Closing Session**

SPONSORSHIP OPPORTUNITIES

\$250 INVESTMENT

- Breakout Session**
“Advocacy, Awareness, Self-Efficacy—Our Community Needs YOU”
- Breakout Session**
“Using the Life Care Planning Process to Enhance Outcomes for the Traumatic Brain Injury Client” **TAKEN**
- Breakout Session**
“Finding Your Wings! Air Travel and Injury” **TAKEN**
- Breakout Session**
“Neurological Rehabilitation: An Evidence-Based Clinical Model of Care”
- Breakout Session**
“Survivor Panel: Traveling Hope and The Long-Term Picture” **TAKEN**
- Breakout Session**
“Recognizing Unconscious Bias, Micro-Aggressions, Micro-Insults, and Micro-Assaults in the Delivery of Healthcare Services.”
- Breakout Session**
“Research Update: What We Have Learned from the Traumatic Brain Injury Model Systems”
- Breakout Session**
“A Child’s View of a Parent’s TBI” **TAKEN**
- Breakout Session**
“Not Just a Headache—Pathophysiology and Latest Treatments for Headache Disorders”
- Breakout Session**
“Stroke Forward: How to Become Your Own Healthcare Advocate...One Step at a Time”
- Breakout Session**
“A Journey of Hope: Connecting Past, Present and Future Cognitive Therapeutic Modalities for Brain Injury: A Case Study” **TAKEN**

**SPONSOR, EXHIBITOR AND ADVERTISER
DEADLINE: MAY 15, 2022**

ADVERTISING OPPORTUNITIES

SURVIVOR SCHOLARSHIP BENEFIT AUCTION

Donate an auction item and be recognized as a donor. Proceeds from the auction will be used to provide scholarships for survivors and family members to attend the annual conference. With your support, BIAPA has helped over 1,025 individuals, in just six years, with conference financial assistance. Your support is crucial to continuing the scholarship program. Fill out the [auction donation form here](#).

ITEM DONATED _____ VALUE OF ITEM _____

CONFERENCE PROGRAM – PRINTED AND DIGITAL

- Back Cover (7 x 9.75) - \$650
- Inside Back Cover or Inside Front Cover (7 x 9.75) - \$500
- Full Page (7 x 9.75) - \$400
- Half Page (7 x 4.75) - \$300
- Quarter Page (4.75 x 3.5) - \$200
- Business Card (3.5 x 2) - \$100

****Advertisements must be submitted as a pdf in CMYK color, 300 dpi.

To customize your opportunity package, contact **Christine Schneider** at schneider@biapa.org or call **833-242-7248**

**SPONSOR, EXHIBITOR AND ADVERTISER
DEADLINE: MAY 15, 2022**

SPONSORSHIP AGREEMENT FORM

To customize your BIAPA Annual Conference opportunities package, contact Christine Schneider at schneider@biapa.org or call 833-242-7248.

SPONSOR, EXHIBITOR AND ADVERTISER DEADLINE: MAY 15, 2022

Company Name _____

Address _____

City _____ **State** _____ **Zip** _____

Website _____

Facebook Handle _____

Instagram Handle _____

Linkedin Page _____

Contact Name _____

Contact Email _____ **Contact Phone** _____

Exhibitor Information (If you selected to be an exhibitor, please fill out this information for your conference access.)

Representative 1 Name: _____ **Free** **CEU credit**

Representative 1 Email _____ **Phone:** _____

Representative 2 Name: _____ **@ \$300** **CEU credit**

Representative 2 Email _____ **Phone:** _____

Sponsorship Total: _____

Exhibitor Total: _____

Advertising Total: _____

Additional Exhibitor Rep: # _____ **@\$300**

2022 Annual Conference Continuing Education Fee # _____ **@\$45**

2022 Annual Conference Continuing Education Fee (Psychology) Fee # _____ **@\$70**

Total Amount Enclosed: \$ _____

SPONSORSHIP AGREEMENT FORM

(Continued)

PAYMENT OPTIONS:

- Enclosed is a check made payable to BIAPA
- Invoice me
- Charge my credit card
- Submit payment online by clicking [here](#)

CREDIT CARD NO. _____

EXP _____ **CVV** _____ **Billing Zip Code** _____

Signature _____

Please submit sponsorship agreement [ONLINE](#) or by mail or email to:

BIAPA

ATTN: Christine Schneider

947 Wayne Avenue, No. 110

Chambersburg, PA 17201

EMAIL: conference@biapa.org

OFFICE: 833-242-7248