

SPONSORSHIP, EXHIBITOR AND ADVERTISING OPPORTUNITIES

BRAIN INJURY ASSOCIATION OF PENNSYLVANIA

2021 Annual Conference

Celebrating Connections and Collaboration in Brain Injury Rehabilitation



2021 ANNUAL CONFERENCE

Sunday, October 24 – Tuesday, October 26, 2021

Lancaster Marriott & Convention Center, Lancaster, PA

biapa.org



WE INVITE YOU TO SUPPORT

OUR MISSION

The mission of the Brain Injury Association of Pennsylvania (BIAPA) is to foster a community of education, advocacy, services, supports and research to maximize the quality of life for those with brain injuries and their families.

This year's annual conference will celebrate connections and collaborations in Brain Injury Rehabilitation. It is designed for professionals, survivors, family members, caregivers and volunteers, with experts presenting on ethics, headaches, sleep, opioid, supports and more!

OUR ASSOCIATION

Companies and organizations have the opportunity to sponsor, exhibit and advertise at this year's conference, which makes it possible for the BIAPA to provide help, hope and healing to thousands of Pennsylvania residents whose lives are forever changed by brain injury.

Partner with BIAPA and benefit from:

- Meaningful Interactions with Professionals, Survivors, Family Members, Caregivers and Volunteers
- Recognition at the Annual In-Person Conference and Post-Conference On-Demand Sessions
- Networking and Social Opportunities
- Safety Protocols per CDC Guidelines
- Exceptional Value for your Marketing Dollars

BIAPA Annual Conference Dates and Hours

Sunday, October 24, 2021 2:00 PM – 10:00 PM
Monday, October 25, 2021 8:00 AM – 9:30 PM
Tuesday, October 26, 2021 7:30 AM – 3:45 PM

SPONSORSHIP OPPORTUNITIES

Each sponsorship allows your company or organization to maximize your visibility while delivering a message of support and commitment to BIAPA members and attendees. Customize a package to meet your unique needs.

\$1,500 INVESTMENT

- Sunday Opening Keynote**
“Love Wins: A Mother’s Perspective of TBI Within a Family”
- Sunday Evening Keynote**
“Value-Based Payments and How to Prepare Your Organization”
- Monday Opening Keynote**
“Equity, Diversity and Inclusion”
- Monday Dinner Reception & Auction**
- Tuesday Opening Keynote**
“Optimizing Sleep after Brain Injury: Problems, Implications and Treatment Options”

\$750 INVESTMENT

- Monday Breakfast**
- Monday Lunch**
- Tuesday Breakfast**
- Tuesday Lunch**

\$300 INVESTMENT

- Provide a Scholarship to a Brain Injury Survivor or Caregiver**

\$1,000 INVESTMENT

- Professional Meet & Greet Event**
- Tuesday Lunch Plenary**
“Modifiable Risk Factors after TBI for the Long-Term Prevention of Cognitive Decline”
- Extended Breakout Session**
“The Intersection of Opioid Abuse and Brain Injury”
- Extended Breakout Session**
“Ethics in Neurorehabilitation”

\$500 INVESTMENT

- Coffee House with Cristabelle**
Hosted by Cristabelle Braden, singer/songwriter, speaker, author, podcast host and TBI survivor/advocate. Open mic night for attendees to share their poetry, music or stories.
- The Sunday Night Movie**
“Best Summer Ever” Musical
- Closing Session**

**SPONSOR, EXHIBITOR AND ADVERTISER
DEADLINE: SEPTEMBER 15, 2021**

SPONSORSHIP OPPORTUNITIES (continued)

\$250 INVESTMENT

- Breakout Session**
“Advocacy, Awareness, Self-Efficacy—Our Community Needs YOU”
- Breakout Session**
“Using the Life Care Planning Process to Enhance Outcomes for the Traumatic Brain Injury Client”
- Breakout Session**
“Finding Your Wings! Air Travel after a Brain Injury”
- Breakout Session**
“Neurological Rehabilitation: An Evidence-Based Clinical Model of Care”
- Breakout Session**
“Survivor Panel: Traveling Hopefully — The Long-Term Picture”
- Breakout Session**
“Equity, Diversity and Inclusion”
- Breakout Session**
“Active Listening—A Strategy to Support Pragmatic Language: Following the Conversation”
- Breakout Session**
“A Child’s View of a Parent’s TBI”
- Breakout Session**
“Not Just a Headache—Pathophysiology and Latest Treatments for Headache Disorders”
- Breakout Session**
“Stroke Forward: How to Become Your Own Healthcare Advocate...One Step at a Time”
- Breakout Session**
“A Journey of Hope: Connecting Past, Present & Future Cognitive Therapeutic Modalities for Brain Injury—A Case Study”

SPONSOR, EXHIBITOR AND ADVERTISER DEADLINE: SEPTEMBER 15, 2021

EXHIBITOR OPPORTUNITIES

PREMIER EXHIBITOR - \$1,500 (SAVE \$600! \$2,100 VALUE)

- Priority placement of a 6-foot skirted table and 2 chairs inside the main ballroom
- One free full conference registration and one additional full conference registration at a reduced rate of \$300
- Full page advertisement in the printed in-person conference program
- Full page advertisement in the digital on-demand program available post conference
- Recognition on all BIAPA social media platforms
- Electric service available through the Lancaster Marriott & Convention Center. See order form for details.

PRIORITY EXHIBITOR - \$1,000 (SAVE \$600! \$1,600 VALUE)

- Priority placement of a 6-foot skirted table and 2 chairs outside the main ballroom
- One free full conference registration and one additional full conference registration at a reduced rate of \$300
- Half page advertisement in the printed in-person conference program
- Half page advertisement in the digital on-demand program available post conference
- Recognition on all BIAPA social media platforms
- Electric service available through the Lancaster Marriott & Convention Center. See order form for details.

SPACE SELECTION

Exhibitors will be assigned on a first-come, first-served basis by exhibitor class (Premier or Priority) in the date order in which the exhibitor registrations were received. If your first choice is not available, exhibit staff will assign you the next closest available space.

HANDOUTS AND GIVEAWAYS

Exhibitors are welcome to distribute handouts and have a door prize drawing at their table.

EXHIBIT SET-UP

Sunday, October 24, 2021 11:00 AM – 1:00 PM

EXHIBIT DATES AND HOURS

Sunday, October 24, 2021 2:00 PM – 7:45 PM

Monday, October 25, 2021 8:00 AM – 7:30 PM

Tuesday, October 26, 2021 7:30 AM – 3:45 PM

ADVERTISING OPPORTUNITIES

SILENT AUCTION

Donate a silent auction item and be recognized as a donor. Proceeds from the Silent Auction will be used to provide scholarships for survivors and family members to attend the annual conference. With your support, BIAPA has helped over 1,025 individuals, in just six years, with conference financial assistance. Your support is crucial to continuing the scholarship program.

ITEM DONATED _____ **VALUE OF ITEM** _____

CONFERENCE PROGRAM – PRINTED AND DIGITAL

- Back Cover** (7 x 9.75) - \$650
- Inside Back Cover or Inside Front Cover** (7 x 9.75) - \$500
- Full Page** (7 x 9.75) - \$400
- Half Page** (7 x 4.75) - \$300
- Quarter Page** (4.75 x 3.5) - \$200
- Business Card** (3.5 x 2) - \$100

****Advertisements must be submitted as a pdf in CMYK color, 300 dpi.

To customize your opportunity package, contact Christine Schneider at schneider@biapa.org or call 833-242-7248

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DEADLINE: SEPTEMBER 15, 2021**

SPONSORSHIP AGREEMENT FORM

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SPONSOR, EXHIBITOR AND ADVERTISER DEADLINE: SEPTEMBER 15, 2021

Company Name _____

Address _____

City _____ **State** _____ **Zip** _____

Website _____

Facebook Handle _____

Instagram Handle _____

Linkedin Page _____

Contact Name _____

Contact Email _____ **Contact Phone** _____

Exhibitor Information (If you selected to be an exhibitor, please fill out this information for your conference access.)

Representative 1 Name: _____ **Free** **CEU credit**

Representative 1 Email _____ **Phone:** _____

Representative 2 Name: _____ **@ \$300** **CEU credit**

Representative 2 Email _____ **Phone:** _____

Sponsorship Total: _____

Exhibitor Total: _____

Advertising Total: _____

Additional Exhibitor Rep: # _____ **@\$300**

2021 Annual Conference Continuing Education Fee # _____ **@\$45**

2021 Annual Conference Continuing Education Fee (Psychology) Fee # _____ **@\$70**

Total Amount Enclosed: \$ _____

SPONSORSHIP AGREEMENT FORM

(Continued)

PAYMENT OPTIONS:

- Enclosed is a check made payable to BIAPA
- Invoice Me
- Charge my credit card
- Submit payment online by clicking [here](#)

CREDIT CARD NO. _____

EXP _____ **CVV** _____ **Billing Zip Code** _____

Signature _____

Please submit sponsorship agreement [ONLINE](#) or by mail or email to:

BIAPA

ATTN: Christine Schneider

947 Wayne Avenue, No. 110

Chambersburg, PA 17201

EMAIL: conference@biapa.org

OFFICE: 833-242-7248